

Londonderry Concerts on the Common

Visit us at www.ConcertsOnTheCommon.org or on Facebook

February 12, 2024

Dear Sponsor,

Step into the spotlight and supercharge your business growth! We're excited to invite you to become a sponsor for our electrifying and free weekly summer music series, Londonderry Concerts on the Common. This is more than just a sponsorship; it's a golden opportunity to extend your civic outreach, skyrocket your brand visibility, and make a meaningful difference in our community.



Now in its **24th season**, Concerts on the Common is a beloved tradition that brings together music lovers for eleven weeks of high-quality performances, come rain or shine. Your 2024 sponsorship will be celebrated throughout this summer-long series, including the much-anticipated Londonderry Old Home Day celebration.

Last year, we welcomed over 5,500 attendees from Londonderry and beyond, with three concerts drawing crowds of over 800 people. We were overjoyed to see so many community members, including new families relocating to the area, basking in the joy of live music. Your generous sponsorship enables us to book top-tier artists that attract larger audiences, extending your reach even further.

Every concert-goer will learn about your sponsorship through Facebook, announcements, our weekly free raffle, signage, and the programs we distribute at the concerts. This is your chance to connect with Londonderry and the surrounding communities on a deeper level!

This year, we're turning up the volume with an exciting lineup of performers, including the nationally touring band Couch, Brian Maes with former Boston lead guitarist Barry Goudreau, country artist Jessica Lynn – along with a host of other talented musicians. Your donation will directly support these artists, enriching our community with the gift of music.

As we gear up for our 24th season, we're counting on your support. We've enclosed a donation form for your convenience, or you can donate online at londonderryartscouncil.org/donate. We're excited to spotlight your business as one of our key 2024 sponsors and celebrate your status as a valued Community Leader. Let's make this summer unforgettable together!

Thank you for your generous support!

Stephen W. Lee, Julie Lee, Larry Casey, Stephanie Miville

Londonderry Arts Council

603-818-3232

ConcertsOnTheCommon@gmail.com

(Over for Sponsorship Levels and Benefits)

Londonderry Concerts on the Common

Visit us at www.ConcertsOnTheCommon.org or on Facebook

Your Support Matters!

Show your community leadership and commitment to the arts in Londonderry by donating today.

Extend your community outreach and promote your business	PLATINUM \$900	Gold \$600	Silver \$400	Bronze \$150
Your Name/Logo Displayed in Exclusive Signage at Every Concert on the Common *	✓			
Your Name/Logo Displayed in Group Signage at Every Concert on the Common *		✓		
Your Name Listed in Group Signage at Every Concert on the Common *			✓	
A Display of Your Name/Logo in the Concert Program, Facebook Page, and Arts Council Website *	✓	✓		
Your Name Listed in the Concert Program, Facebook Page, and Arts Council Website *			✓	✓
An Announcement of Your Sponsorship at Every Concert	✓	✓		
An Opportunity to Have a Tabletop Display at Each Concert	✓	✓	✓	✓

* You must sponsor by **April 30th** for us to have time to get your name/logo on these advertising publications.

Mail a check, or donate securely online (we use the Town's PayPal account) at www.londonderryartscouncil.org/donate

The Londonderry Arts Council on behalf of Concerts on the Common thanks you for your generosity!



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Visit us at www.ConcertsOnTheCommon.org or on Facebook

Please return this form with your donation check

Skip using this form and donate securely online at www.londonderryartscouncil.org/donate.

Indicate sponsorship level/amount:

PLATINUM - \$900 **GOLD - \$600** **SILVER - \$400** **BRONZE - \$150**

By checking this box, you allow us to use a portion of your donation for arts events throughout the year. You will be recognized at every event.

Company Name: _____

Your Name: _____

Your Title: _____

Address: _____

City: _____

State, Zip: _____

Phone: _____

Contact Email: _____

Please make your check payable to **Town of Londonderry**, and mail it to:

Stephen W. Lee
Londonderry Arts Council
10 Darrow Way
Londonderry, NH 03053

Let us know how you would like your company information to appear in our promotional material:

Company name: _____

Tag line: _____

Web address: _____

*Email an image file of your logo to ConcertsOnTheCommon@gmail.com